

GUIDELINES FOR THE SUBMISSION OF AN ENTRANCE PORTFOLIO

Compulsory for all prospective students applying to study for a Fine Art degree with Studio Practice

Introduction

- It is in your best interest to only submit a portfolio of artwork that has been carefully and thoughtfully produced – select examples of artwork that you believe best represent your talent, creative approach and interest in the visual arts.

Presentation

- Portfolios must be submitted in a digital format (on CD or DVD not e-mailed) – no original works will be accepted.
- Both the cover and disc inside must include your full name, the word 'Portfolio' and the appropriate year of submission.
- A PowerPoint Presentation is preferable and slides must include artwork details (title, date, medium, and dimensions) of all examples. If you cannot submit a PowerPoint presentation your portfolio must consist of JPEG images with details as above – size of images must not to exceed 2MB.

Examples of work

- It is recommended that you include a minimum of 10 and maximum 20 examples of original artwork that you have produced in the last eighteen months (i.e. Grade 11 and 12 work only if you are applying whilst still at High School). Less than ten works is unlikely to demonstrate a diversity of ideas and more than twenty may become repetitive (your art teachers can help you edit and select your strongest work).
- Please ensure that these works are competently photographed and that the images are of suitably high resolution and quality. Do not submit unnecessary details of examples.

Media

- Your portfolio should give a clear indication to what extent you have engaged with the various art-making media available to practising artists today. These would include media such as drawing (considered a key skill), painting, printmaking, sculpture, photography (digital and/or analogue), film and/or video/animation and examples from visual journals or drawing books. Whilst it would be advantageous to see a diversity of work if you have only worked in a limited range of mediums then present those. Again, it is recommended that you include only the best examples of the works that you have produced in these media for your portfolio.

Try and avoid the following common 'pitfalls' when compiling your portfolio

- No celebrity, 'superhero' or 'cartoon' drawings/paintings/prints unless you have intervened in these images in a suitably critical and informed manner. The blatantly uncritical imitation or reproduction of another artist's work will not strengthen your submission, rather it may well weaken it.
- Avoid direct copies of photographs from books and magazines.
- No 'snapshot' photography - although you are encouraged to submit examples of your ability to take photographs as artworks in their own right the inclusion of 'point-and-shoot happy-snaps' (typically sentimental and non-artistic photographs) will not strengthen your portfolio.
- Copied artworks – avoid direct copies of other artist's works.
- Dated works – as noted above only include recent examples completed in the past 18 months.

All portfolios are to be submitted with your formal administrative application and not directly to the Fine Art Department.